

ICOT2018

Kavala, Greece, 27-30 June



Emerging Tourism Destinations: Working Towards Balanced Tourism Development

 <http://iatour.org>



Humanity, in the 21st century, is confronted with important global issues such as climate change, peace and security, migration, health, ageing, decolonization and reconciliation that affect decision making processes, planning and management. Tourism as a global engine of change is not excluded from these concerns. In an era of globalization that pursues western economic values tourism, especially in emerging destinations, is challenged with issues of commercialization that intertwine with global concerns exercising tremendous power on aspects of host life. This can transform local cultural heritage and environment both positively and negatively. Traditional activities, places and host-guest interactions meld with a newly developing commercial mass culture that can produce fresh expressions of hosts' and tourists' lives. Within this situation culture, heritage and environment are subject to visitor pressures, corruption and decay. Pursuing the twin aims of creating sustainable communities and promoting robust local and regional economies within the era of globalisation, policies, planning and development initiatives are required that take these issues into account.

Bearing all of these concerns in mind, this conference aims to add to the debate regarding balanced tourism growth for emerging destinations by stimulating discussion and exchange of ideas between tourism professionals, academics, researchers, policy-makers, consultants, practitioners, government officials and postgraduate students from tourism academia and related fields.

Organized by:



IATOUR



Eastern Macedonia
& Thrace Institute
of Technology



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- Lorna Wang, University of Surrey, United Kingdom
- Craig Webster, Ball State University, USA
- Peter Wiltshier, University of Derby, United Kingdom

ABSTRACTS SUBMISSION

Abstracts are invited for concurrent sessions and poster presentations. The abstract will be used by reviewers as the basis for acceptance of the paper or poster for presentation. Thus the abstract should clearly communicate the objective of the work, the results and their significance, and the advancements over previous work. Abstracts may only be submitted online at: <http://iatour.org>

Keynote Speakers



Prof. Helen Briassoulis
University of the Aegean, Greece



Prof. Keith Dewar
University of New Brunswick, Canada



Assoc. Prof. Sam
Hong Kong Polytec. University, Hong Kong

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| | Early Registration (Until 4th June 2018) | Late Registration (Until 12th June 2018) |
|--------------------------------|---|---|
| Full Registration | €300 | €500 |
| Research Students Registration | €200 | €350 |
| Accompanying Persons | €150 | €200 |

| Plan | Date |
|--|-------------------|
| Abstract submission deadline (250-350 words) | 25th May 2018 |
| Notification of acceptance / referees' amendments | 30th May 2018 |
| Conference | 27 - 30 June 2018 |
| Full paper submission deadline (proceedings will be published and be available electronically after the event) | 15th July 2018 |

For registration or any further enquiries, please contact the conference secretariat at: icot.iatour@gmail.com or visit the conference webpage: <http://www.iatour.org>